

# Partnership for improving air quality in the Western Balkans



| for every child



# The role of local self-governments in air quality management and communication

Добредојдовте!  
Dobrodošli!  
Добродошли!  
Mirë se vini!  
Välkommen!



# Coffee

Q1. What do citizens in your community need to do differently to improve air quality?

Q2. How could communication be used to change this behavior?

Q3. Which segments of the population need to receive this information?

Q4. How can the target segments of the population be reached?

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NATUR  
VÅRDS  
VERKET 

**SMHI**