

# Youth for Clean Air

*Examples from North Macedonia*

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8-9 November 2023, Ohrid, North Macedonia

# Getting to know the issue

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Knowledge Attitude and Practices Study on Climate Change and the Environment  
(general public and teachers)



GENERAL PUBLIC

Knowledge, attitudes and practices study on climate change and the environment

# Youth consultations

- Reimagine the Future
- National Development Strategy & TES National Commitment
- Youth Climate Summit & Youth Declaration
- Workshop for development of environment and climate change communication strategy for youth
- U Report



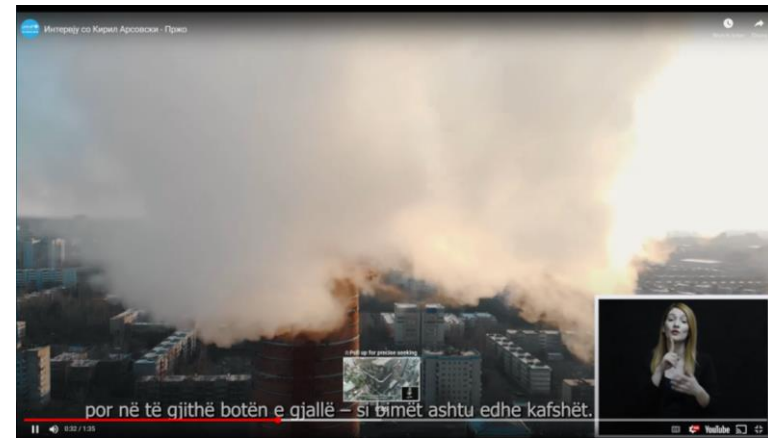




## Mediathon - Air Quality

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## Messaging around changing daily practices and habits and call for action *(over 200,000 reached via social media)*





Младински образовен форум - МОФ / Youth Educational Forum - YEF

9 March · 🌐

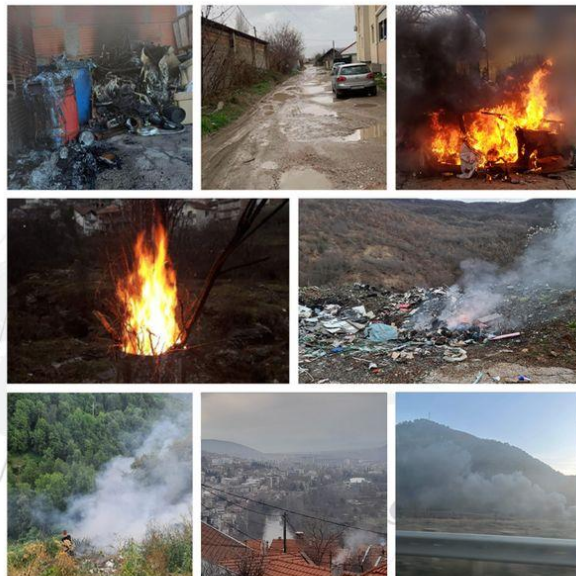
🔥 Што се гори и на што се грееме?

🏠 Посебната грижа за квалитетот на воздухот и воопшто грижата за животната средина е главен предуслов за изградба на одржливи заедници.

🌐 #OnAir #Youth4CleanAir

UNICEF MK UNICEFinnovation

🟣 #OnAir



unicef   
for every child