

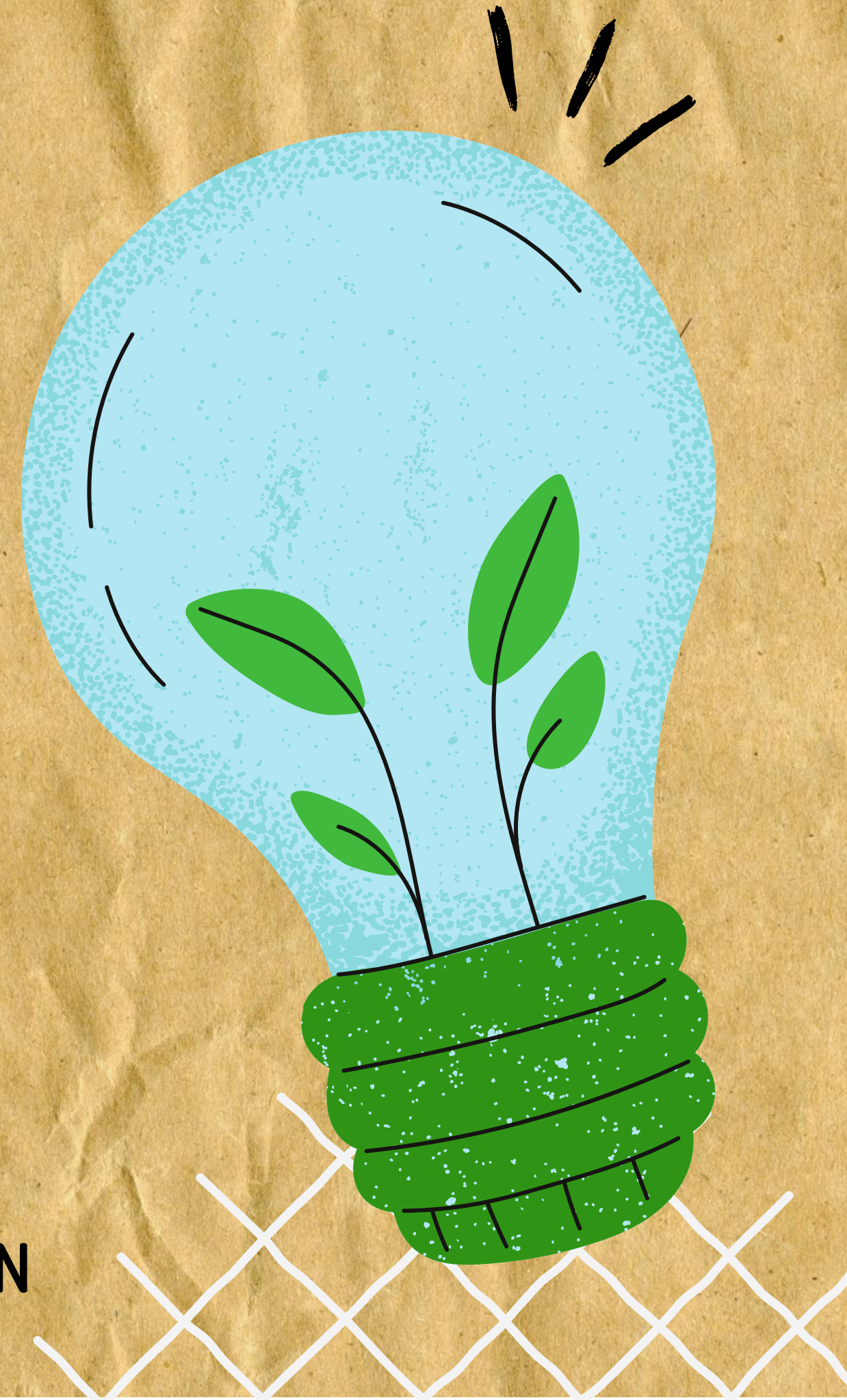
YOUTH FOR  
**CLEAN AIR**





# ABOUT ACTIVITIES IN BIH

- YOUTH ADVOCACY
- MAPPING LOCAL AIR POLLUTION SOURCES AND CONSEQUENCES
- YOUTH ENVIRONMENTAL PLANS
- ROUND TABLES AND ADVOCACY WITH POLICY MAKERS
- EDUCATING, RAISING AWARENESS AND IMPROVING SKILLS OF CHILDREN, YOUTH AND GENERAL POPULATION

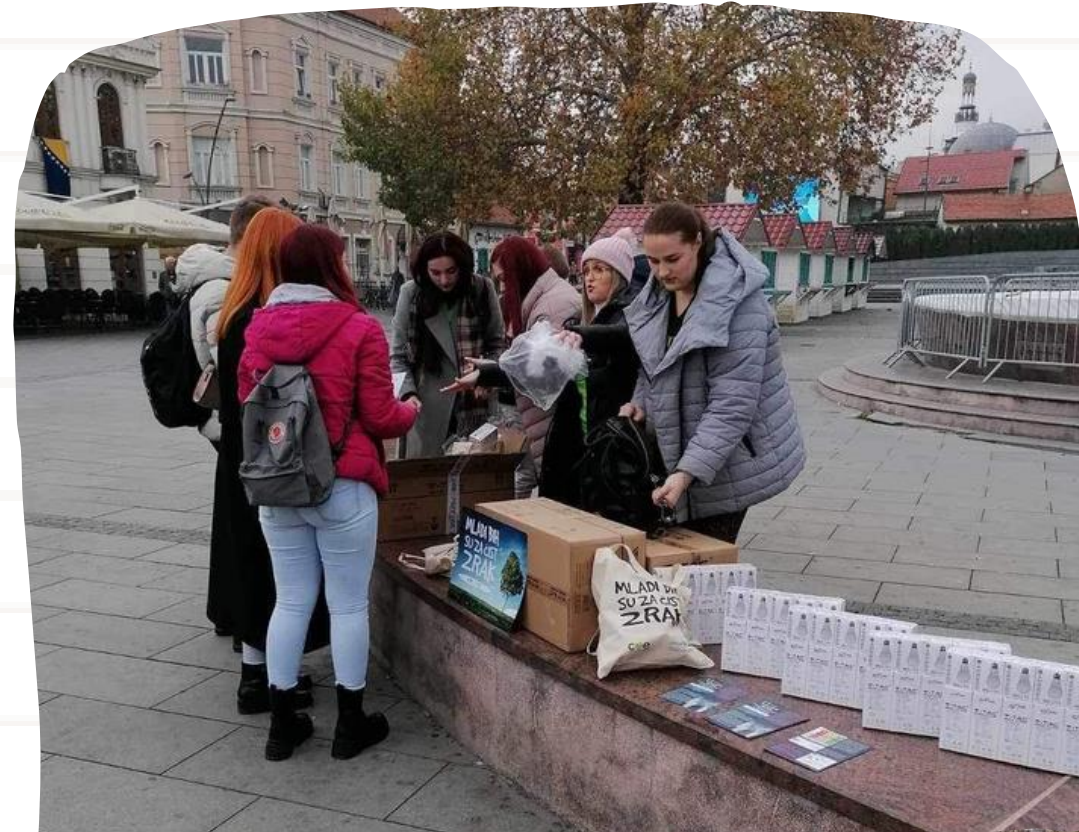
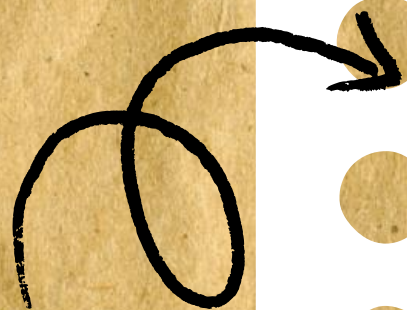




# STREET CAMPAIGNS



2000





# LED LIGHT BULBS DISTRIBUTION

- CAMPAIGNS IN 5 CITIES
- FACE TO FACE COMMUNICATION
- GETTING TO KNOW THE PROBLEM
- EMPOWERING SOCIAL AND BEHAVIOR CHANGE



**400 LIGHT BULBS x 5 MUNICIPALITIES = 2000 PEOPLE REACHED**

**FOCAL POINT = ENERGY EFFICIENCY**

↓  
**SIMPLE MEASURES TO REDUCE ENERGY CONSUMPTION IN HOUSEHOLDS**





# ROUND TABLES WITH POLICY MAKERS AND MINISTRY REPRESENTATIVES







SARAJEVO  
TUZLA  
ZENICA  
KAKANJ  
MAGLAJ  
BRČKO  
UGLJEVIK  
ŽIVINICE  
LUKAVAC  
BIJELJINA

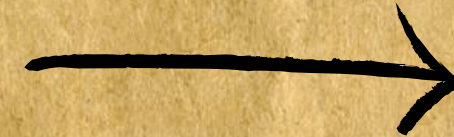




# EFFECTIVNESS?

- STRATEGY THAT INCLUDES YOUTH AS DECISION MAKERS
- MORE THAN 1244 PEOPLE INCLUDED THROUGHOUT EDUCATION AND STREET CAMAPAGNS
- ACTIVE PEER - TO - PEER EDUCATION
- MAPPING CRUCIAL PROBLEMS IN LOCAL COMMUNITIES

5

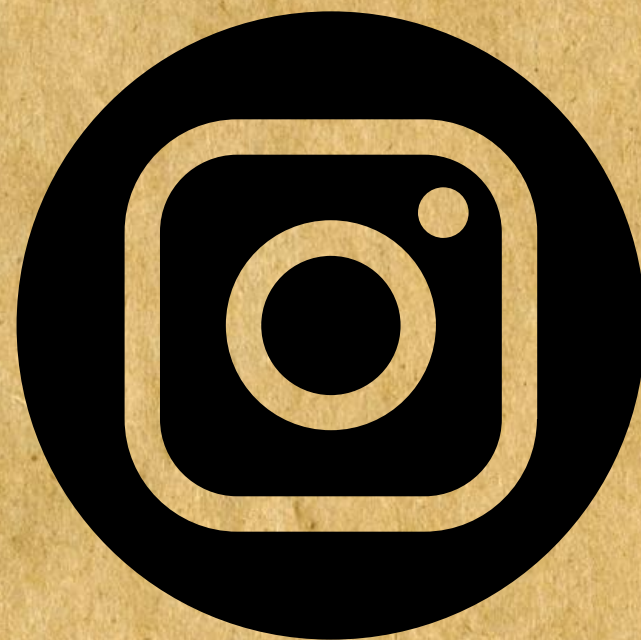


10

NUMBER OF CITIES INCLUDED INCREASED



HOW DID WE REACH MORE PEOPLE?



thousands reached





## EXPECTED OUTCOME?

- CHANGING YOUTH PERSPECTIVE
- MORE ACTIVE YOUTH ENGAGEMENT
- CHILD AND YOUTH SENSITIVE LOCAL PLANS FOR REDUCING AIR POLLUTION
- BETTER COOPERATION WITH LOCAL GOVERNMENTS
- IMPROVED BUDGET ALLOCATING
- RECOGNIZING YOUNG PEOPLE AS AMBITIOUS CHANGE MAKERS





# WORKSHOP CREATING YOUTH ACTION PLANS







# COMING Soor







Through the implementation of project activities, in addition to being able to **advocate their views**, young people are increasing the awareness of other young people through their actions and attempt to mobilize them to **jointly advocate** their rights to clean air.





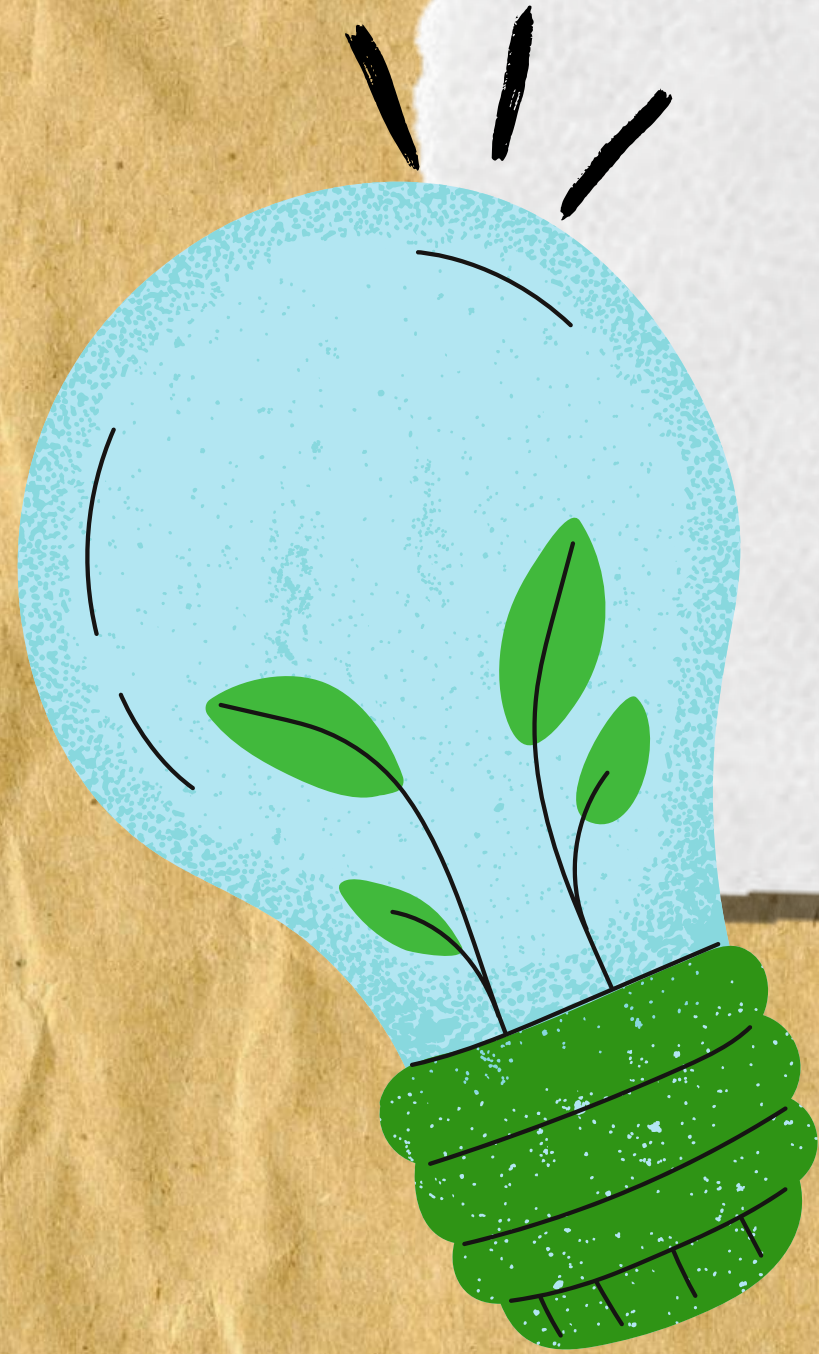
LET'S UNITE 

TO MAKE CLEAN AIR

OUR BASIC RIGHT.



Thank you!



Bosnia and Herzegovina