

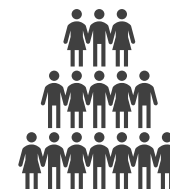


YOUTH & Air Quality Serbia

First sub-regional Network Meeting in AQ in the WB 26-27 April 2023 Montenegro

Data evidence and attitudes of young people

Every year more than **6,500 deaths** have caused by air pollution in Serbia. Belgrade is one of the most polluted cities in the world during winter.

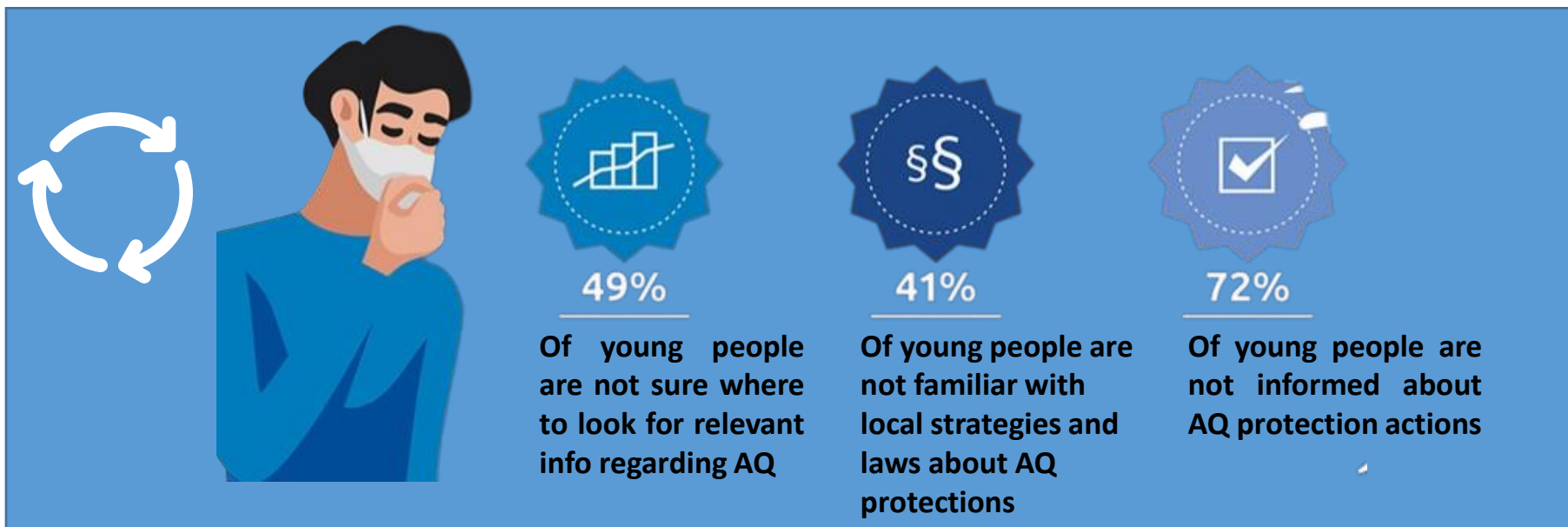


Air pollution has a devastating impact on children's health. Children under 5 are the most vulnerable.



A recent study in Bor indicates that **two-thirds of pre-school children** recently visited a hospital for respiratory illness.

Air pollution caused by low percentage of green energy, intensive vehicular traffic, fossil fuel combustion, etc.



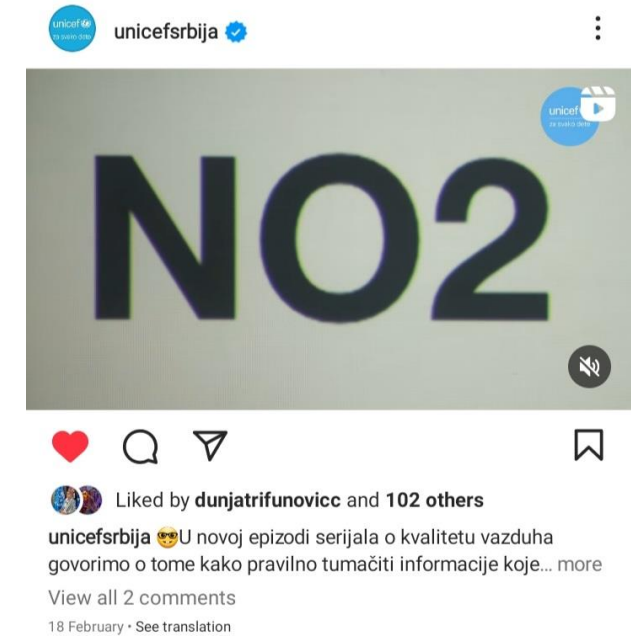
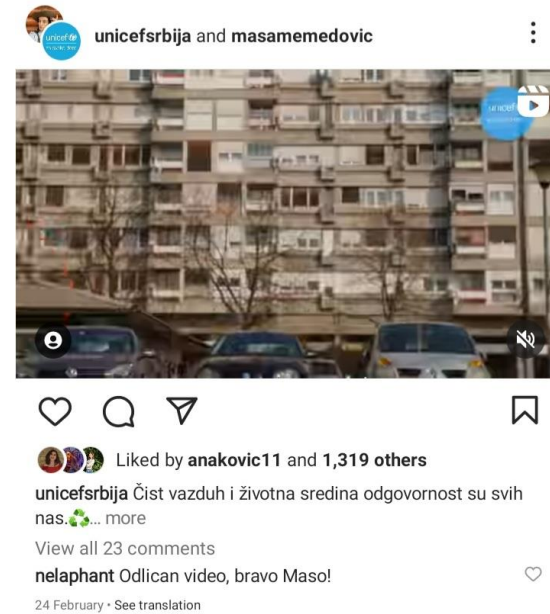
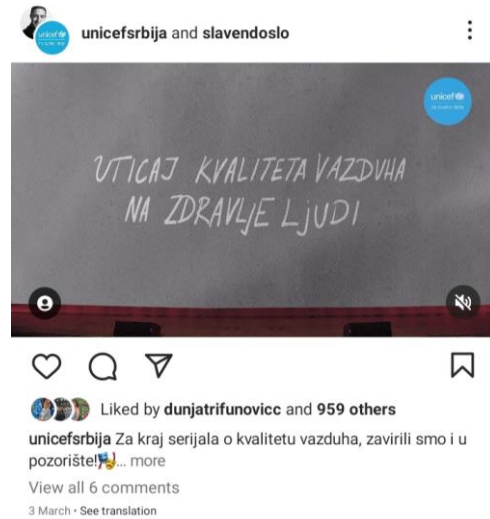
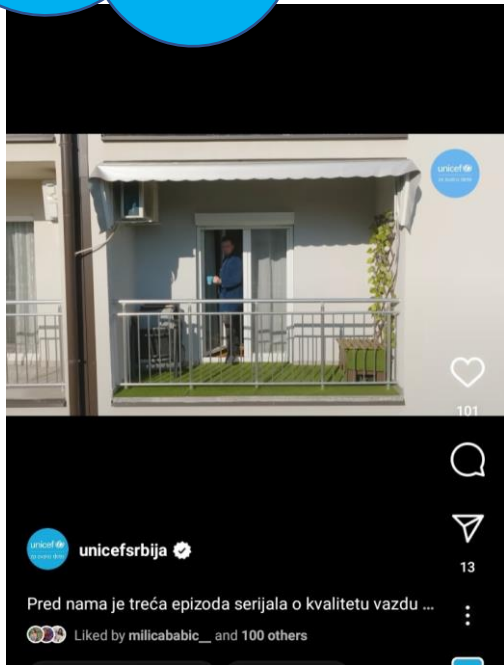
Air Quality Videos developed in cooperation with Office of Innovation and youth from Serbia

- For youth with youth principle – consultation regarding scenario, influencers, and other topics in processes of development all 6 episodes
- So far 200,000 organic viewers , but we want all of youth and children in Serbia to know



ENJOY!

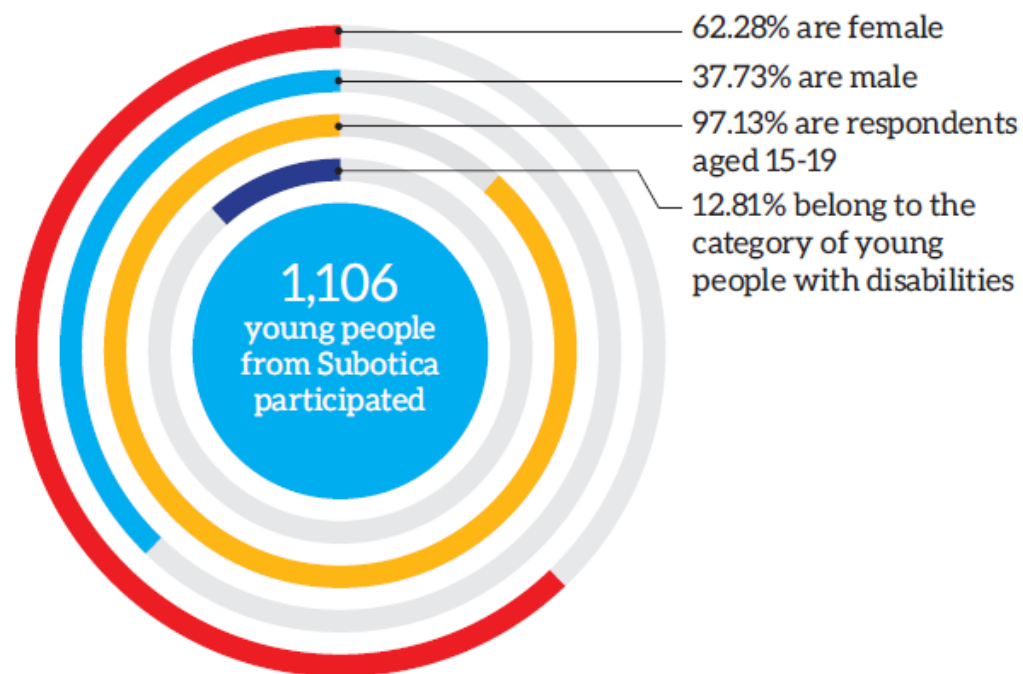
Flagship Upshift programme



close the gap of lack of education about air pollution

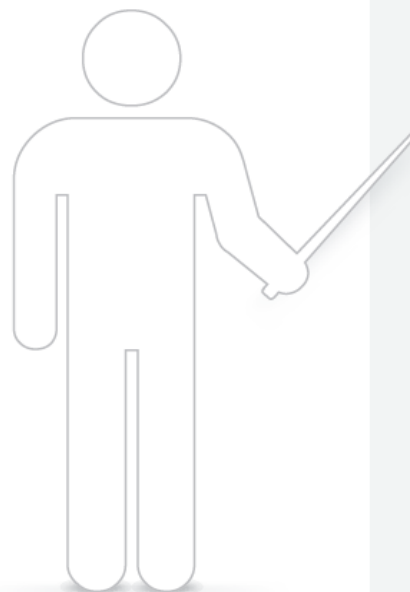
UNICEF Serbia has established Innovation clubs In Čačak, Kruševac and Osečina

SUPPORT MECHANISMS for Youth Participation



City of Subotica – case study

The most significant attitudes of young people from the survey on air quality in Subotica are:



- ✓ Although 52% of young people notice a deterioration in the air quality in Subotica, 59% continue with their usual activities without taking any action to protect themselves.
- ✓ 57% believe that industries (factories) are the biggest polluters in Subotica, while only 12% of respondents cited individual heating systems as a major source of pollution.
- ✓ 60% do not know where to find reliable data on air quality, and 47% are not aware of the existence of measurement stations in Subotica.
- ✓ There is a low level of knowledge about measures and actions for preserving air quality that are implemented in Subotica.
- ✓ 29% use wood as a heating source, 26% use gas, 17% use electricity, and 11% both.
- ✓ They suggest protective measures that involve installing filters on facilities (22%), penalizing air polluters (18%), using renewable energy sources (15%), and planting trees (15%)

Key asks from Youth Declaration on Clean Air in the Republic of Serbia

The young people in the Republic of Serbia, call for:

- compliance with the existing legal framework that regulates the area of air quality management to suppress permanent harmful consequences for the quality of life of people, flora and fauna;
- continuous supervision of polluters by institutions;
- transparency in publishing data on pollution, as well as defined pollutants and polluters;
- compliance with and implementation of policies recognising the importance of preservation;
- collaborative efforts of formal and informal organisations and associations, institutions, decision-makers and individuals to stop further deterioration of air quality in all areas (urban and rural), because the right to a healthy environment is a guaranteed human right;
- application of all existing knowledge, research, innovative solutions, scientific theses to reach the sustainable minimum in the pollution of natural resources as soon as possible;
- organising efforts that contribute to the rehabilitation and elimination of the consequences that we, as a species, have left on the planet so far;
- introducing the model of greening urban areas and areas around industrial zones in three dimensions and according to the methodology that provides an equivalent amount of oxygen in relation to pollution.

Thank you all for attention 😊

