



203 of adolescents and youth engaged in local actions on environment protection

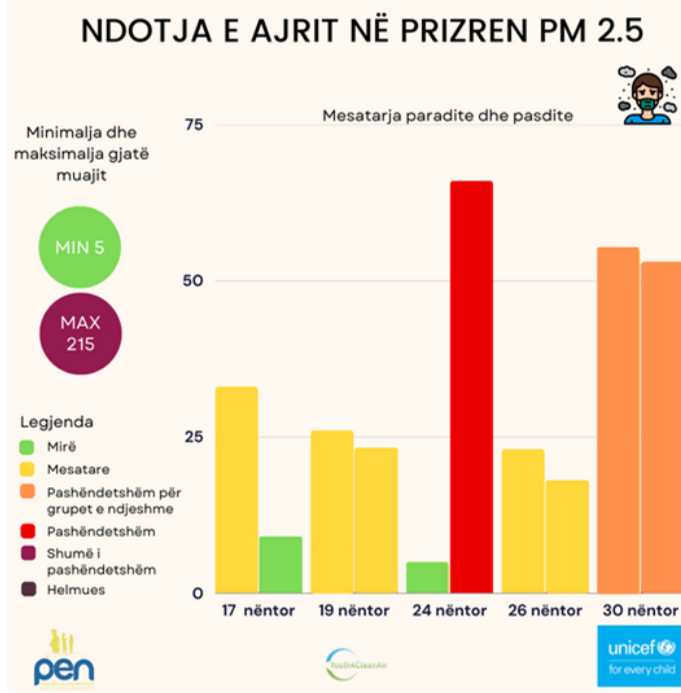
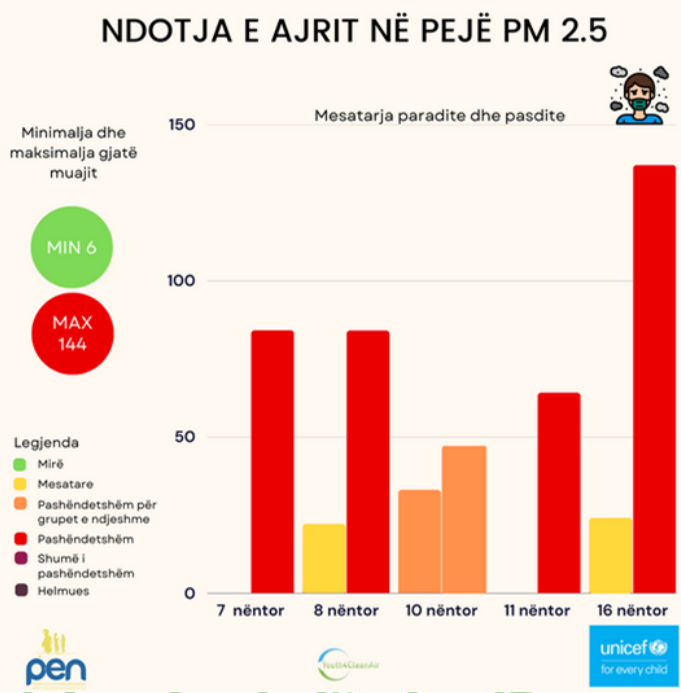
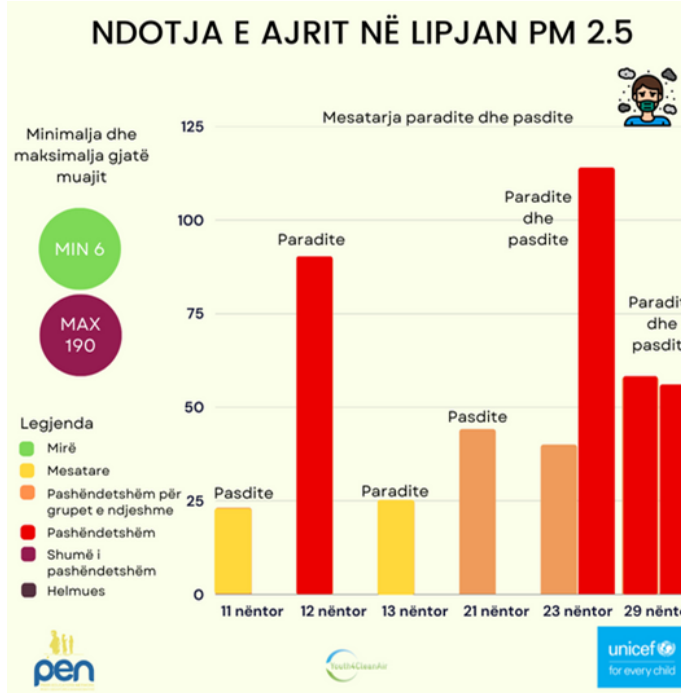
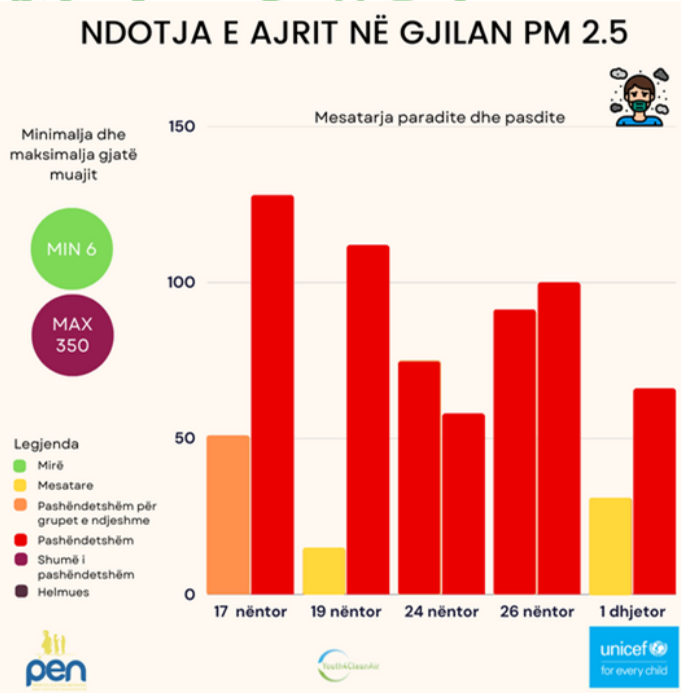
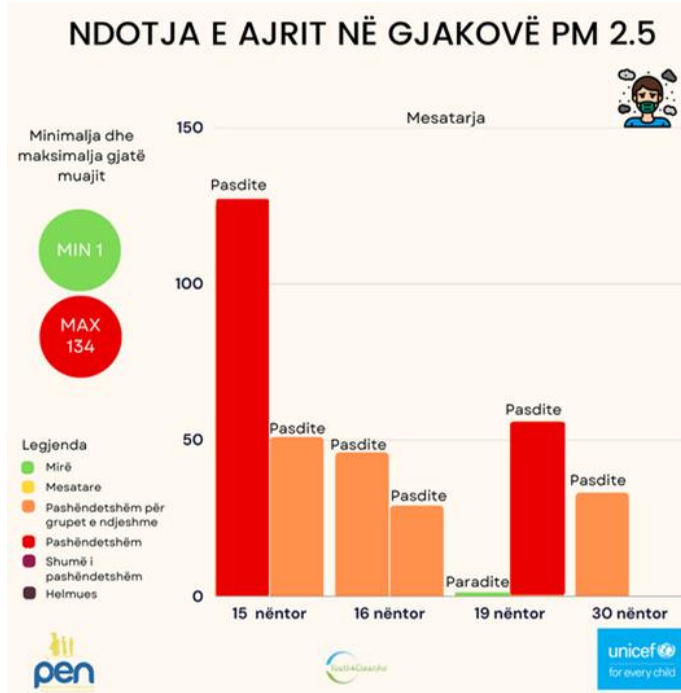
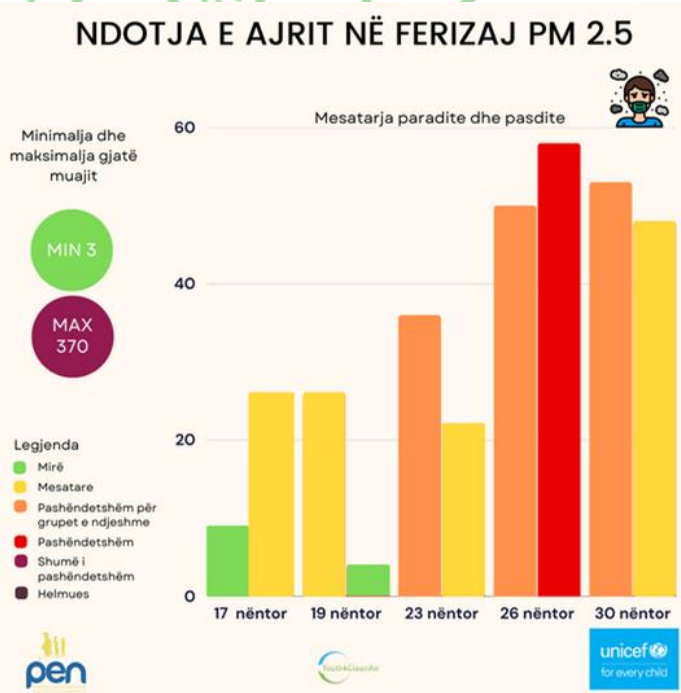
Youth4CleanAir

10

youth-led awareness raising campaigns about air pollution solutions and environmental protection

“ LOOK DEEP INTO NATURE, AND THEN YOU WILL UNDERSTAND EVERYTHING BETTER. ”





MEASURING AIR QUALITY

Air quality drops when the temperature drops as well since people use coal for house heating

“
BE A PART OF THE SOLUTION, NOT
A PART OF THE POLLUTION.
”

IMPLEMENTATION

CAMPAIGN MAIN TOPICS



BICYCLES AND PUBLIC TRANS.

Using of bicycles and public transportation as a mean to reduce air pollution



FUTURE GREEN LEADERS

Youth as future leaders to advocate for green policies



RENEWABLE ENERGY

Renewable energy through windmills, solar energy and energy efficiency for a green future





BICYCLES AND PUBLIC TRANSPORTATION

Using of bicycles and public transportation as a mean to reduce air pollution

Leave your car at home, the bicycle takes you to the aimed place!

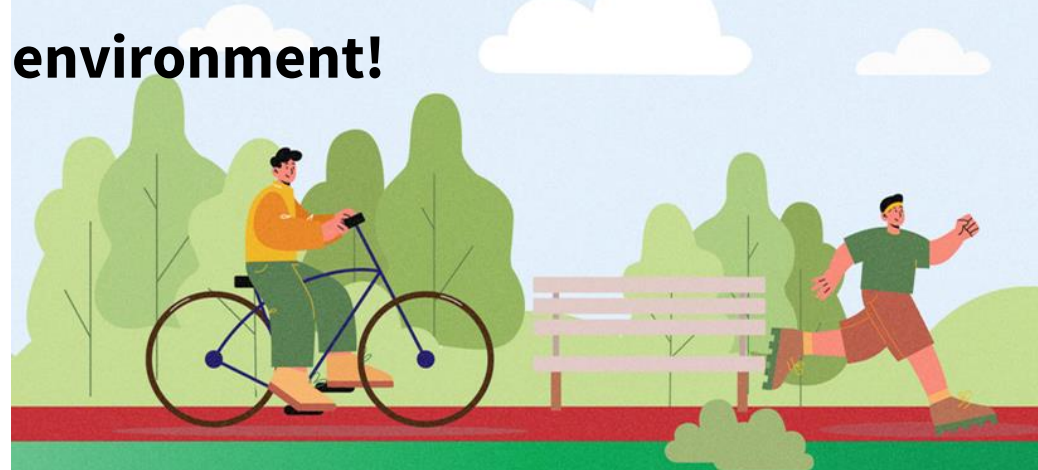


**KERRIN N'SHPI E LEN,
SE BICIKLLA DERI TE VENI
T'BJEN!**

#GRAHIKOMVE

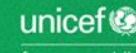


When you cycle, you help the environment!



**TU ÇIKLU,
KREJT MJEDISIT
KI MI NDIHMU!**

#GRAHIKOMVE

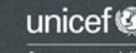


Leave the car at home, so we can have some breathing freedom!



**LE KERRIN TE SHPIJA, PËR
MU NGI FRYMË NJERËZIA!**

#GRAHIKOMVE



Life can be easy by riding a bike!



**JETA BOHET MA E LEHTË
ME BIÇIKLETË!**

#GRAHIKOMVE

By driving a car you lose 1 hour of life in traffic jams, reach your destination in 10 minutes by biking instead!



**ME KERR N'KOLONË I HUPË
1 ORË JETË, KISHE MRRI PËR
10 MINUTA ME BIÇIKLETË.**

#GRAHIKOMVE



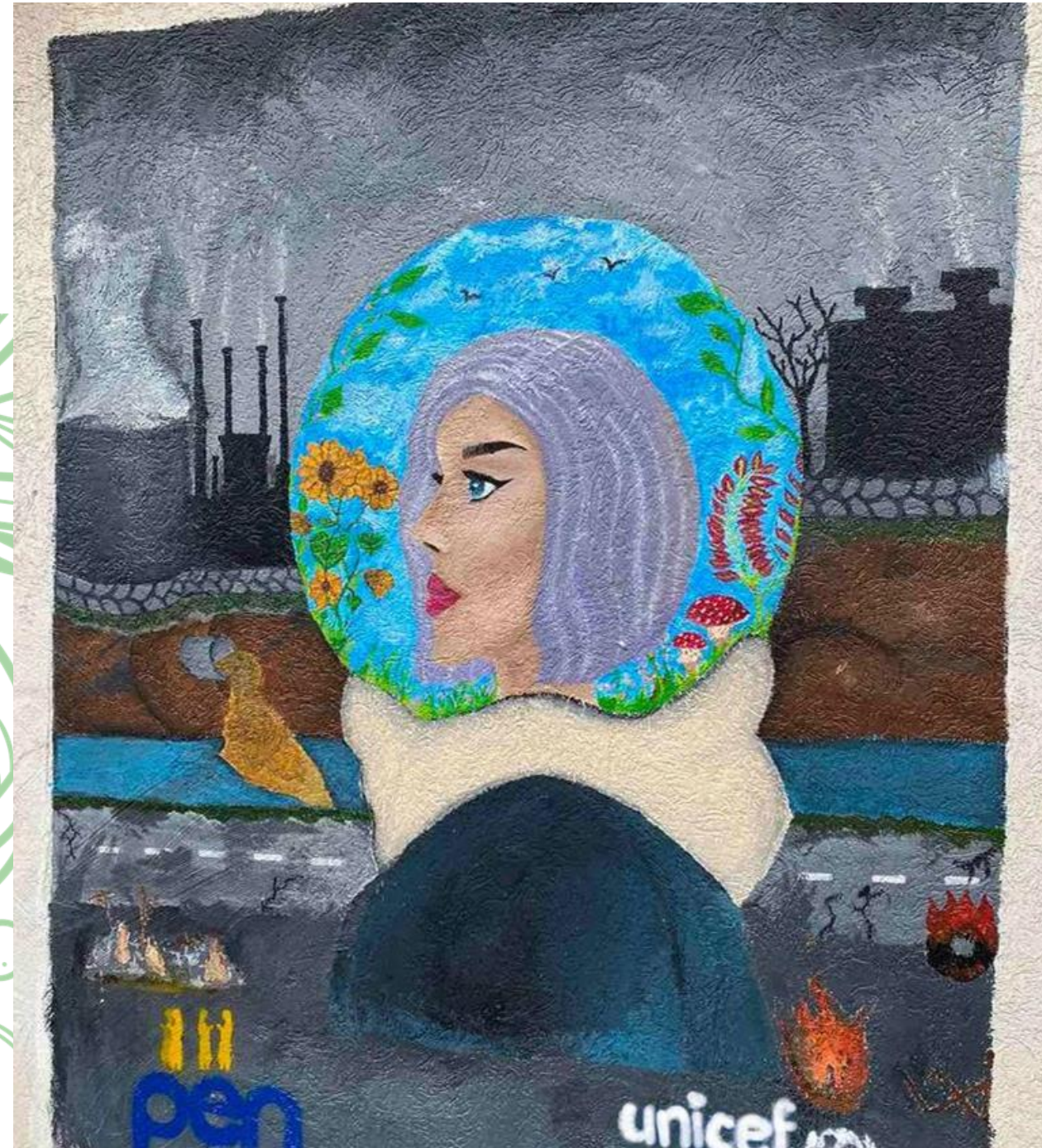
**Don't go at work by car, buddy!
MOS SHKO N'PUNË ME KERR,
O HAVER!**

#GRAHIKOMVE



BICYCLES, PUBLIC TRANSPORTATION & NO MORE COAL

Using of bicycles and public transportation as a mean to reduce air pollution and envisioning a world without powerplants and coal



IMPLEMENTATION



LOBBYING

Lobbying with stakeholders of national and local levels

“
MAKE YOUR VOICE HEARD! YOU
HAVE THE POWER TO MAKE A
CHANGE.”



RESULTS



YOUTH ENVIRONMENTALISTS' NETWORK ESTABLISHMENT

A mechanism to generate a common resolution for future initiatives on climate change, which strengthens youth engagement and lead roles on change-making process with stakeholders and decision-makers



AIR QUALITY

Systematically measured with AirBeams and reported the results



7 VIDEOS

3 promotional videos & 4 animation videos were launched



20 LECTURES

20 educative lectures were organized. In addition, several exhibitions and public discussions were organized.



100+ TREES

over 100 new trees were planted

**THANK YOU
FOR YOUR
ATTENTION!**
