

UPSHIFT IN

SERBIA

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UPSHIFT in Serbia numbers

Six green UPSHIFT in Serbia so far

Base of 100 mentors and 25 UPSHIF facilitators

Youth from over 45 municipalities participated so far

Over 300 directly and 7000 indirectly engaged in air quality and climate change topics

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Over 30 innovative ideas developed by youth

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NEED FOR GREEN

MAID

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NEED FOR GREEN

Team Need For Green represents a group of young activists concerned about the ecological state, both in their surroundings and the entire planet Earth.

GOODTHINGS TAKE TIMEGREENTHINGS MAKE TIME

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***BREATHING BUS STATIONS**

- Breathing bus stations - Installing green roofs on bus stops represents our first project.

- The fight against polluted air is happening on multiple fronts, so we've chosen a solution that covers them the most!

- Installing green roofs on bus stops is an example of a synergistic approach that supports the overall green-bluegrey strategy for sustainable urban development.

- The green-blue-grey strategy is an approach utilized by many urban cities to combat climate change.

- Green roofs increase green spaces (green), enriching the urban landscape, improving biodiversity, and absorbing CO2. At the same time, these roofs reduce the effects of urban heat islands, contributing to the blue strategy - preserving water resources and temperature control. On the grey level, this initiative integrates ecological elements into urban planning, creating sustainable and resilient urban spaces.

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The first breathing bus station has been installed on Milutin Milanković Boulevard in Zrenjanin.



Implemented with financial support from the UNICEF, throughout UPSHIFT programme, and the city of Zrenjanin.

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*IDEA

- We came up with the idea by watching destroyed bus stops in Zrenjanin everyday, where weeds were inevitably sprouting from the shelters.

- Having personally seen green roofs in practice during a project in the Netherlands, we thought, why not implement that idea here and put our city in step with Europe and the rest of the world.

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- Our solution find place at 5 different locations in our city, our estimation is that over 20,000 our citizen are using those five bust stop over the year

- UNICEF supported us with first bus stop station and trough UPSHIFT we learned how to implement and more important how to fundraise and how to engage more stakeholders including LSG, Business community, other international and national, local organizations and institutions



PLANTS WORK FOR US



On the green roofs, there is a special type of plant called <u>sedum</u>. Sedums are extremely resilient to all kinds of weather conditions and practically require no maintenance.

For all future actions and initiatives, follow us on: Instgram I <u>needforgreen_zr</u> Facebook I <u>Need For Green</u>

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County when as many as 30 bus stops in Zrenjanin.

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THANK YOU FOR YOUR ATTENTION!!!