

Welcome to News from 10 YFP Sweden

Lately, we have met an increasing curiosity about the Swedish implementation of 10 YFP outside Sweden. We have therefore chosen to write this issue in English and also welcome international participants to the annual “Laboratory on Sustainable Lifestyles” to be held in Umeå 15-16 November. Read more below about the programme highlights and how to register.

Sweden has been appointed by the UNEP as a global showcase in policy for Sustainable Consumption. This is partly attributed to a new governmental strategy and a new national forum on Eco-smart Consumption. The Swedish policy approach has been documented, and will be published in the upcoming UNEP global review “Shaping the economy of sustainable development” to be published in November.

In the beginning of this summer, on the 1st of June, a proposal for a Swedish Action Plan for Agenda 2030 was presented by the Swedish government, “Towards a sustainable social welfare nation”. SDG 12 “*To ensure sustainable consumption and production*” has been identified, by OECD, as one of the most challenging goals for Sweden.

Sub-goal 12.1, to “implement the 10-year framework of programmes on sustainable consumption and production, with all countries taking action and with developed countries taking the lead, while taking into account the development and capabilities of developing countries”, is an important vehicle towards sustainable consumption and production. The 10 YFP is linked to all targets of SDG 12. Literature research shows that SDG 12 is connected to a total of 14 other SDGs, which makes SCP the number one most crosscutting theme across the SDGs. The Swedish EPA is currently evaluating its role as a 10 YFP national focal point, and the evaluation is expected to provide valuable input for decisions about how to utilise the full potential of 10YFP in the second half of the implementation period (2018-22).

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Laboratory on Sustainable Lifestyles in Umeå, November 15-16th

Sustainable Lifestyles and Education is a priority area in the Swedish implementation of Agenda 2030, sub-goal 12.1 (10 YFP). On 15-16 November, the 3rd annual “Swedish national laboratory on sustainable lifestyles” will be organised. Local hosts this time are the City of Umeå and Umeå University. The conference will welcome around 200 national and international participants from public and private sectors as well as NGOs and academia for two days of inspiration, learning, sharing and discussion on how different stakeholders can promote a shift to more sustainable lifestyles. The conference will highlight Sweden’s contribution to the 10 YFP as well as present showcases from the Nordic countries.

Some of the sessions include:

- Innovation and design for sustainable community
- Driving forces for lifestyle changes at the individual and the societal levels
- Sharing cities
- UNEP Global Outlook report

Do you want to present your project or organisation at our interactive exhibition “creative forum”? We offer a limited number of places for the opportunity to meet the workshop's participants and talk about your business. Please do get in touch with us if you are interested!

➤ [Information about the programme and for registration](#)

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For information about the two previous laboratories on sustainable lifestyles (i.e., those of 2015 and 2016) and their outcomes (summaries in English), please visit:

- [Från ord till handling – hållbara livsstilar](#)
- [Från Hype till Allvar – Verkstad för hållbara livsstilar](#)

Sweden and the 2030 Agenda – GOAL 12 “ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION”

On 1 June 2017, the Agenda 2030 delegation presented its proposals for an action plan and an overview of the extent to which Sweden is fulfilling goals and targets of the 2030 Agenda. Some of the identified challenges towards Goal 12 are the transition from a linear to a circular economy, the consumption-based GHG emissions from food, transport and housing and the emissions of hazardous substances embedded in imported products. Transition to a circular economy and sustainable and healthy food chain are among the six proposed priority areas for future work.

In June 2017, the government reported Sweden's implementation of Agenda 2030 to the UN High-Level Political Forum 2017 on Sustainable Development. Regarding Goal 12, the government reported that Sweden has national plans and strategies in place to promote sustainable consumption and production, including the global 10 YFP and the Swedish environmental objectives system.

- [Sweden and the 2030 Agenda – Report to the UN High-Level Political Forum 2017 on Sustainable Development](#)

Database, knowledge hub and member directory: discover your online assistance in the implementation of sub-goal 12.1 (10 YFP)

If you have not done so already, check out the Global digital meeting place on Sustainable Consumption and Production, the (SCP) Clearinghouse. This is a place for making connections between organisations and individuals who want to scale up their work across regions and sectors - towards the shift to more sustainable modes of consumption and production. Global programmes, six in total at the moment, are up and running as part of the implementation of sub-goal 12.1 (10YFP). This global database of SCP initiatives presents projects from across the globe and provides a snapshot into the important work being done on the ground by actors at all levels and across different sectors. The database is easily searchable on several parameters and allows you to see who is doing what and where, and how to be in touch to learn more and explore collaborations. As yet, 31 Swedish examples have been uploaded, both from governmental agencies and private businesses.

The knowledge hub is an online e-library that specialises in different aspects of SCP. Partner organisations and stakeholders from around the world are continually adding more material - project documents, publications, guidelines, and more - to an ever increasing and easily searchable place where SCP resources can be gathered.

➤ [SCP Clearinghouse](#)

Nordic Leadership and Best Practices at the Lifestyle Laboratory in Umeå

With help from the Finnish consultancy company Gaia, the Nordic Council of Ministers, has identified a selection of more than 50 cases of Nordic Best Practices towards sustainable lifestyles and education, procurement, buildings, construction, tourism, food systems and consumer information.

Finland has taken the co-lead for the 10YFP global initiative on [Sustainable Buildings and Construction](#).

Denmark has taken the lead for a new Nordic initiative on Sustainable Textiles. The idea is to collect and present solutions that decrease consumption of water, energy, chemicals and pesticides based on Nordic experiences, and to take the lessons learned to the global level. The new initiative will be launched at the Umeå Lifestyle Laboratory.

Sweden is co-leading, via the Stockholm Environment Institute, the global 10 YFP initiative on [Sustainable Lifestyles and Education](#) together with Japan. Projects are now up and running on low-carbon lifestyles, education for sustainable lifestyles and how to shape future generations' lifestyles. Pilot projects have been done in order to communicate the need for more sustainable business models.

In spring 2017, an initiative was taken to enhance the cooperation between the 10 YFP focal points in the Nordic countries. At the [Lifestyle laboratory](#), the initiative will be presented together with keynote speeches on the EU and global view on shaping the economy of sustainable development by a sharing and circular economy.

More information:

➤ [Pilot project with Berghs School of Communication](#) (part of the 10YFP Program on Sustainable Lifestyles and Education):

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➤ [Nordic Best Practices and other SCP related Nordic projects](#)

Swedish showcase ”Sustainable Consumption”

The market share for environmentally sound products is increasing steadily in Sweden, especially in the realm of food.. A national strategy for sustainable consumption was launched last year. It is a policy framework aimed at furthering sustainable consumption and production with a special focus on the consumer-citizen. The government has taken several initiatives in order to facilitate the implementation of the strategy such as, for example, a national dialogue on sustainable textiles. A food strategy and an action plan have also been adopted.

Another new initiative is the national forum on eco-smart consumption. The forum engages all concerned actors and intends to, through enhanced networking of actors in the value chain, address high priority challenges, stimulate knowledge exchange and increase co-operation. It is also expected that the forum will promote innovation and development of different methods in order to stimulate the most eco-friendly choices by the consumers.

A successful implementation of the strategy for sustainable consumption plays an important role in meeting the Swedish Environmental Objectives. A major concern, reported in the 2012 evaluation report on the fulfilment of the objectives, was that the significant environmental impact of high and growing consumption tends to swallow the benefits of technological advances and improved efficiency. In the 2015 evaluation report, a synthesis was performed which suggested ways forward to reduce the environmental impact caused by consumption by strengthening the sustainable choices.

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- [Transition to sustainable consumption patterns](#)
- [Blog on eco-smart consumption \(In Swedish\)](#)
- [Strategy for Sustainable Consumption](#)
- [National food strategy and action plan](#)

SWEDEN TOWARDS ZERO

The Swedish EPA is launching a new innovation competition starting 10-11 October 2017. Two teams will compete during a year, to present methods of building bridges without CO₂ emissions. The material industry such as the steel and concrete industry, building companies, consultants, research institutes and academia participate in the two teams – competitors working together and fellow colleagues split up between the teams. The aim is to break corporate walls and collaborate across industry sectors and to think out of the box for transformative solutions. Please feel welcome to follow the initiative on the website of the Swedish EPA, Transformative infrastructure – innovation for zero emission. Sweden towards zero!

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➤ [Innovation for sustainable cities](#)

Sustainable consumption in Creation – a pilot project.

Students from Mälardalen University (MDH) will present artefacts and a spatial design for the LAB Conference on Sustainable Production and Consumption, focusing on sustainable lifestyles, in Umeå.

Andrea Hvistendahl is the project and course leader for the “Kreativitet och Ide” course, Spatial Design, MDH. The objective is to incorporate SCP within a university course as a way to educate students and the university environment about national and international environmental objectives. Through their production the students explore how creative methods can contribute in educating and informing people about SCP. Hopefully their work will help to raise awareness among the participants on the Green Umeå Conference and also to a larger audience through the SCP Clearinghouse.. The project is being documented by Virginia Kallia at MDH.

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More sustainable and circular flows, less waste

The Swedish EPA has recently launched a new Newsletter, The *Sustainable Waste and Waste Prevention Newsletter*. It is intended for all those in Sweden who are interested in following the developments in the Swedish and international ongoing work for sustainable consumption and production, circular flows and sustainable waste management. We will publish at least four numbers a year in Swedish, which we hope will inspire action towards achieving a sustainable society.

In the first issue, we describe the Swedish Environmental Protection Agency's ongoing work regarding food waste, textiles and plastics. In the section "the Path Forward", you can read about what is happening in the field of waste in the EU as well as in Sweden. We invite you to influence the contents of our newsletter; e-mail us at forebyggaavfall@naturvardsverket.se

- * What do you want to read about in this newsletter?
- * Whom would you like us to interview?
- * What best practices do you think we should highlight?
- * Would you like to read theme issues? If so, what is your suggestion to themes?

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